

Dear Friends and Valued Members,

March 3, 2011

This year marks the 28<sup>th</sup> Anniversary of The Southlands Foundation.

As most of you are aware, our status as a not-for-profit 501 (c) 3 comes with great responsibility. We are an open space with Scenic Hudson, having an easement on 170 of our 200 acres. We work to provide educational programs which build a connection between people and the land and animals around them. Your membership contributions are an acknowledgment that you believe in and support our Mission:

*to provide a historical and agrarian connection to the community, and to cultivate a respect and love for the land and its animals through education, conservation, and outdoor recreation.*

Your contribution provides an annual source of funding to:

- Maintain practices of conservation and land management
- Provide current and ongoing educational programs

This year, we are introducing modest changes to our annual membership levels and their benefits and introducing a modest increase in lesson prices to reflect the real cost to Southlands. Lesson price discounts are a primary benefit that can be enjoyed by TSF membership at certain levels. Please demonstrate your support of our mission by becoming a new member or renewing your membership by **March 31**. New lesson prices are effective **April 1, 2011**.

### **2011 TSF Membership Levels and Recognition**

<u>Level</u>	<u>Contribution</u>	<u>Recognition</u>
Grand Champion	\$5,000+	Recognition on "Grand Champion" plaque
Champion	\$2,500+	TSF Sweatshirt
Reserve Champion	\$1,000+	TSF Polo Shirt
Blue Ribbon	\$500+	TSF Saddle Pad
Red Ribbon*	\$250+	Discounted Membership Lesson Price List
Yellow Ribbon	\$100+	Advance sign up for camps and clinics

\***The Red Ribbon** level is the **minimum** level required to receive discounts on lesson prices. The Red Ribbon level is also the Family Membership level, which includes immediate family of up to four people. In addition to membership options, you can also demonstrate your support as a:

Friend of Southlands: \$50, and you will be added to the TSF email list to receive announcements for programs and events.

**The 2011 Lesson Price List is as follows:**

<u>Lesson Type</u>	<u>Regular Price</u>	<u>Red Ribbon Member or above Discounted Price</u>
30 minute private	\$65	\$50
45 Minute private	\$80	\$65
45 Minute semi-prvt	\$70	\$55
1 Hour Group	\$55	\$40

Through your membership donation, you are directly supporting the mission of The Southlands Foundation and helping it to thrive as we continue to improve our grounds and grow our services. Please remember, the membership donation benefits you as a tax deduction and that we qualify for many corporate gift matching programs.

With thanks,

Debbie Beatrice  
President, The Southlands Foundation

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*please cut at dotted line and return to TSF*

**Yes, please make me a member of The Souhlands Foundation!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Visa/MC/Disc/Amex: \_\_\_\_\_

Exp: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Membership Amount: \$ \_\_\_\_\_

\*If purchasing a Family Membership please list name of family members

**Thank you for your generous support!**

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